

# Burn it Smart!



## Participant Survey

Natural Resources Canada and its local partner would like to thank you for your interest in better burn practices and hope you found the information useful. Please take a few minutes to answer the following questions, so we can continue to improve the information we provide.

- ① Describe your wood heating habits.
- I use wood as my primary heat source and burn it regularly.
  - I use wood as a secondary heat source.
  - I burn wood occasionally for the ambiance.
  - Other (specify) \_\_\_\_\_
- ② What prompted you to get more information about wood heating?  
(Check all that apply)
- I'm concerned about the safety issues of heating with wood.
  - I am concerned about the health issues of heating with wood.
  - I want to learn more about burning wood more efficiently.
  - I'm concerned about the environment.
  - I'm concerned about indoor or outdoor air quality.
  - I'm in the process of choosing a new stove or fireplace.
  - I want to save on heating costs.
  - Other (specify) \_\_\_\_\_
- ③ How did you participate?  
(Check all that apply)
- I attended a workshop.
  - I attended a public information session.
  - I read the literature provided.
  - I visited the Web site <http://www.burnitsmart.org> for more information.
  - I asked a safety expert about it.
  - I asked a health or environmental professional about it.
  - I asked a retailer about it.
  - Other (specify) \_\_\_\_\_
- ④ What is the single MOST important thing you learned about wood heating?
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

- ⑤ Will you make changes to the way you burn wood as a result of this information?
- Yes, I plan to make changes.
  - Yes, I have already made changes.
  - No, I don't plan to make any changes.

If yes, is there something specific you will change?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

If no, why not?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- ⑥ When it is time to replace your current stove, fireplace or insert, which of the following factors will be most important?  
(Check all that apply)
- Efficiency/EPA certification
  - Health or environmental impacts
  - Style of the unit/appearance of the flame
  - Cost of the product
  - Long-term savings with efficient stoves/fireplaces
  - Other (specify) \_\_\_\_\_

- ⑦ How did you hear about the Burn it Smart! campaign?  
(Check all that apply)
- I noticed a poster or newspaper advertisement.
  - I heard about it on the radio, TV or through a newspaper article.
  - I received a phone call inviting me to a workshop.
  - I received a letter inviting me to a workshop.
  - I heard about it from a friend, neighbour or co-worker.
  - I saw information at a participating retail outlet.
  - Other (specify) \_\_\_\_\_

Date: \_\_\_\_\_ Your community: \_\_\_\_\_

*Thank you for your help!*